Carlton Home and School Club Meeting
January 18, 2017, 7:03 pm

Present:

President: Denise Kranich, Vice President Nicole Cione-Baker,
Treasurer: Brandi Mincey, Community Co-chair: Missy Romero, Secretary: Sarah Tiglao
Principal: Lisa Lorona
Community Members: Megan Powell, Maureen Currie, Gaby Ondrasek, Stacy Connolly, Lisa Davies, Jennifer Watanabe, Lara Panish

Regrets: Programs Chair: Maki Hirata, Community Co-chair: Kulwinder Sandhu

Meeting called to order by Denise Kranich at 7:03 pm

What's Working?

- Walk Through American Revolution in 5th grade was fantastic.
- Existing board (President has been out of touch for 5-6 weeks, but this board has been continuing to get things done.)
- Cornerstone snowmen bulletin board is wonderful.
- Remind.com and social media communication have been helpful.

Meeting Minutes – all present voted to approve December meeting minutes.

Auction Update (Stacy Connolly and Gaby Ondrasek):

- We started making sponsor and donations requests Monday and already have some donations coming in.
- Casino is on hold while we deal with permitting, etc.
- We are still finalizing the number of people who will be allowed to attend
- We have a Facebook page; please like it and share it with the Carlton community.
- The grade level projects ideas due date is flexible, but we hope to have them all by Jan 30. We have suggested everyone construct things from wooden pallets and have a Pinterest page full of ideas. There is a contractor who has volunteered his time to help anyone make their projects who need help. We have also allocated $30 for supplies towards each grade level project.
- Hoping to start selling tickets Feb 20th. We should make one more banner (so we have banners at front and back of school).
- We might have high school kids advertising the auction tickets outside the school.
- Still looking into ways to sell tickets electronically without paying fees.

Financial Summary: (see attached summary)

- We currently have $193,897.64 in the bank.
- General Fund: $151,703.57, Bills to pay: $191.30, 5th grade Science Camp funds: $4,780.10, CCD (Field Trip and Grade Level) Funds: $28,162.67, Yearbook Fund: $9,060.00

- Budgeted income left to receive: $32,994.21
- Budgeted expenses yet to incur: $83,869.89
- Brandi Mincey reminded Principal Lorona that we budgeted $1000 for recess equipment that the school has not yet spent. The school has also not yet requested the $6,338 in capital expenses.

Shade Update: Union School District has not yet said where solar panels will go, but they almost definitely won't go in primary play yard. Principal Lorona will be in touch with Nicole Baker soon to start movement on shade construction.

Dancefest Ideas:

- Principal Lorona would like to hire a professional videographer / photographer. Problem: some families have opted out of any photography / video. Another option would be livestream, but there are still privacy issues.
- Almost no one opts out at Union Middle School because they realize that this means their child will not be in any photos in the yearbook beside the professionally taken photo. Perhaps Principal Lorona could contact families to talk this over.
- People suggested it might be a good idea to move it to the secondary playground since space is an issue.

Principal Lorona: There are **paint samples** in the office. Come in and see them.

Buddy Benches: For $150 over the originally earmarked funds, we can purchase red buddy benches from Home Depot. This expenditure went to a community vote and was approved.

Plaground Update: The new piece has been installed for the one section that was broken. Unfortunately, the district did not lower the zip line far enough, so we are working to get them to come back and finally resolve this issue.

Special project request: STEAM TOSA Ms. Chia needs two more robotics systems. The board voted to approve this request. The total for the robotics system is now $978.36.

Survey Results: Thank you to everyone who participated. We got 96 responses, which largely appear to approve of our work. They find our enrichment projects meaningful. The community wants more family events. Overwhelmingly, the community wants streamlined communication. We need to work to make this happen.

- Constructive criticism and ideas: Most comments were to do with communication.
- Survey results are attached.

Principal's report:

- Carlton held a kinder orientation last week. Registration opens Feb 2nd.
- Principal Lorona applied for Project Cornerstone's Caring School Climate award. We got an honorable mention certificate. It will be framed and in office
- Smart Start was a huge success. Kids were all mixed up and had great time.
- Still looking at more ways to celebrate Carlton's birthday. Showcase in spring and a 50s themed spirit day.
- Assemblies coming: Folklorio in Feb. Banjos in March. African drumming later
- CSMA two new music teachers for us, who will start next week. They will be team teaching for the rest of the year. One could go full time next year. Music performances will probably be in May, possibly at Union Middle School.

Teacher reports:

- Kindergarten-Kindergarten is ringing in the new year with new topics on informational text in preparation for our second writing genre, informative writing! We have been studying all about winter weather and how it affects our environment, the animals and the plants around us! At our STEAM lab we built snowball shooters, discussing forces of push and pull. In Math we are working on composing/decomposing numbers 1-10 and comparing those numbers using terms of "greater," "less," and "equal." Our new Social Science unit of study on Martin Luther King Jr. began this week.... we are singing about MLK, using GLAD strategies, reading informational text and discussing our ideas of peace :) We returned to school in the new year of 2017 ready to learn and we are taking off in our beginning reading and writing skills!

- First Grade is enjoying the rainy weather (not really!) We started in our GLAD unit study of maps and making our Me on the Map books. The most exciting thing in first grade is the new furniture in Room 10. We are piloting the new flexible furniture options and most of the students have had the opportunity to come in and try it out.

- Second grade has been working hard since coming back from Winter Break. Students have just finished learning about owls while reading Owl Moon in Reading Groups. In writing, students have been practicing taking notes and writing facts and details in their Informational writing about owls. In math, students are continuing to master addition and subtraction with bundling and unbundling in a vertical format and on place value charts. We are also looking forward to our field trip to the theater at the end of January.

- Third grade is continuing to work on informative writing- we are now reading two articles to compare and contrast information such as the migration patterns of whales and butterflies. Third graders have selected their Famous Americans and are working on reports to turn into wax museum speeches. They will present right before the February break. We are

learning about area in math and continue to read about family traditions in RTI.

- Fourth grade continues to be busy with many programs and academics this quarter. Students just finished completing their studies on CA missions which culminated with their mission magazine report - a digital magazine/presentation using Google Slides. The math curriculum is going well; students continue to utilize Zearn and recently started a new module on Fractions. Furthermore, in our last Art/Clay session, students created masks using vaseline and gauze. They will decorate the masks in the next session. Also, we will have our CA Walkthrough next Thursday(26th). Finally, we're all looking forward to the San Juan Bautista field trip on Feb. 10th.

- Fifth Grade is busy as usual. Each classroom recently participated in the Walk Through the American Revolution. This is one of our favorite events! We're learning more about fractions in math, stories about nature's fury in RTI, informational text in writing and the Colonial period in history. Each class is having its own unit in science. We've been working in the STEAM lab with Mrs. Chia learning more about coding and makey-makeys. One thing we're all looking forward to is going to Science Camp the week of February 6th! This is always the best five days of the year!

Reminder to CHSC board members and greater community of volunteers: We need to make sure we don't have any HSC things in the teacher shed because they are working to get it organized.

Community members are looking into organizing a skate night community event at Sharks Ice in March. Also, working to organize an end of school Golfland event again.

Planning for next year – nomination committee. A letter from the Board President will go out to the community about jobs available in next 2 weeks.

Traffic and Safety Concerns: Parents brought up concerns about the dangerous state of traffic around the school at drop off and pick up in the morning. It is illegal to stop in the middle of the street to drop off children, but it is happening. The Police are understaffed and cannot come out to enforce the law. How can CHSC get involved to improve the safety and traffic flow? Ideas were discussed. Principal Lorona will put out cones to force cars to turn right out of parking lot. CHSC will look into private agencies for crossing guards. This issue will be revisited at the next meeting.

Agenda Items for next meeting: Parking lot/traffic safety, skate night, golfland, next year's walk-a-thon committee

WAT Update: We continue getting WAT donations. We have nearly reached the budgeted income.

Parents and CHSC board members discussed having 5th graders fundraise through the Walk-a-thon for directly for their science camp tuition. We will revisit this at the next meeting.

Meeting adjourned 8:20 pm

as of 1.12.17

	Carlton Home & School Club Budget for 2016-17			
	Actual	Budget	over/(under)	Notes
INCOME				
Amazon Associates 4090	2,216.11	2,500	(283.89)	Amazon Associates & Amazon Smile
Auction 4160	(2,764.61)	20,000	(22,764.61)	
Basket Bingo 4020		3,000	(3,000.00)	
Book Faires 4040	1,742.85	2,000	(257.15)	
Box Tops for Education 4015	788.60	600	188.60	
Carlton Merchandise 4092	(1,507.94)	0	(1,507.94)	will make back thru year
Chef's Night Out 4045	1,114.10	0	1,114.10	
Dog Eared Book Sale 4097		200	(200.00)	
Interest on Savings 4001	4.04	10	(5.96)	
Misc Income 4098	271.84	1,000	(728.16)	Misc. Company Matching, Misc Income
Scrip Sales 4080	109.13	2,000	(1,890.87)	no more Safeway
Walk-a-Thon 4095	76,341.67	80,000	(3,658.33)	WAT not asking for donations this year
TOTAL INCOME	**78,315.79**	**111,310**	**(32,994.21)**	
EXPENSES				
5th Grade Sc. Camp Bus 5035		1,200	(1,200.00)	
Art Vistas 5007		-		
Art Vistas Contract	500.00	500	0.00	
Art Vistas Supplies	664.40	3,000	(2,335.60)	
Assembly Costs 5006	3,922.56	6,000	(2,077.44)	
Bridge The Gap 5091		-		
PE Program	25,000.00	25,000	0.00	Price increase + add Kinder program
Supplies/RTI	18,000.00	18,000	0.00	
Recess equipment & toys		1,000	(1,000.00)	balls, carts, hula hoops, chalk, etc.
Buddy Play Expenses 5097		100	(100.00)	Kinder / 5th Grade Buddy play
Capital Expenses 5065	161.57	6,500	(6,338.43)	Property expenses - copy machine in media center; blacktop US Map; Bike/scooter rack; soccer goals; tables under shade
Shade for Primary Side		25,000	(25,000.00)	
Int. Playground Zipline Plat.		2,000	(2,000.00)	
CCD - Supplement 4100		1,000	(1,000.00)	just in case ccd doesn't get enough
Class Supplies for 16-17 5094	12,487.33	15,000	(2,512.67)	purch. of rest of class supplies this year
Clay Program 5011	1,515.94	3,100	(1,584.06)	increase in kiln repair costs
Field Day Expenses 5060		100	(100.00)	
Gardening Club 5040	266.27	1,200	(933.73)	
Gifts 5017		-		
Secretary's Day		250	(250.00)	
Custodian's Day		150	(150.00)	
Teacher of the Year		50	(50.00)	
Teacher Retirement Gifts		100	(100.00)	
Classified EE of the Year		50	(50.00)	
Historical restoration 5081		500	(500.00)	
Hospitality 5015		-		
Teacher & Staff Luncheon		650	(650.00)	due to more teachers and bigger costs
Drinks for Staff Room	276.00	980	(704.00)	$250-coffee, etc.; $550-water delivery; $180-water cooler purchase
Welcome Back Breakfasts	218.97	550	(331.03)	Teacher Breakfast & 1st day Parent Social
Teacher/Hospitality Gifts	313.28	500	(186.72)	more teachers and bigger costs

as of 1.12.17

HSC Administrative Exp. 5090		-		
Bank Fees	18.96	100	(81.04)	co. match collection fees, etc.
Returned Checks & Fees	0.00	50	(50.00)	
Office Supplies		500	(500.00)	
Liability Insurance	630.00	700	(70.00)	
Misc. Other Expenses	570.94	600	(29.06)	stickers, die cut, CHSC meeting signs
Computer/Tech Expenses	360.00	400	(40.00)	Quickbooks subscription
Kindergarten Garden 5037	111.80	600	(488.20)	
Kindergarten Science 5036	646.70	2,600	(1,953.30)	
Library Supplies 5008	951.82	2,000	(1,048.18)	
Multi-Cultural Night 5012		1,000	(1,000.00)	New lead - growing the event this year
Music Instruction Program 5032	26,730.00	26,730	0.00	
Principal's Allocation 5092	1,064.73	2,000	(935.27)	staff development and hospitality
Project Cornerstone 5010		-		
ABC Program	231.30	500	(268.70)	
Expect Respect Program		250	(250.00)	
Kindness Program		500	(500.00)	
Fun Visors		200	(200.00)	
Award Lunches	279.48	900	(620.52)	
Property Repairs & Main. 5066		500	(500.00)	
Running Club 5056	(1,127.30)	1,000	(2,127.30)	
Safe Routes To School 5052		-		
Walk 'n Roll Wednesdays	200.00	200	0.00	
Bike Rodeos	220.45	600	(379.55)	
Safety Supplies for Class. 5093	417.12	500	(82.88)	
Signup.com Subscription 5005	99.00	250	(151.00)	
Special Project Requests 5000		-		
Special Projects - 1st Semester	453.99	5,000	(4,546.01)	
Special Projects - 2nd Semester		5,000	(5,000.00)	
STEAM TOSA 5001	668.57	1,000	(331.43)	Mrs. Chia - Teacher On Special Assignment
Student Leadership 5024		600	(600.00)	Lunch Bunch, TOSA funds, etc.
Tax Preparation 5100		-		
Preparation Fee	525.00	500	25.00	
Franchise Tax Board	10.00	10	0.00	
Registry of Charitable Trusts	50.00	50	0.00	
Teacher Allocations 5020	10,411.23	18,150	(7,738.77)	
5th Grade Science Camp 5034		5,000	(5,000.00)	
Website Costs 5080		200	(200.00)	
Young Author's Faire 5009		50	(50.00)	
TOTAL EXPENSES	**106,850.11**	**190,720**	**(83,869.89)**	

Assets as of 12.31.16	
Checking	$113,315.87
Savings	$80,581.77
Total Assets	**$193,897.64**
Fund Balances as of 12.31.16	
General Fund	$151,703.57
Bills to pay	$191.30
5th Grade Science Camp Funds	$4,780.10
CCD (Field Trip and Grade Level) Funds	$28,162.67
Yearbook Fund	$9,060.00
	$193,897.64

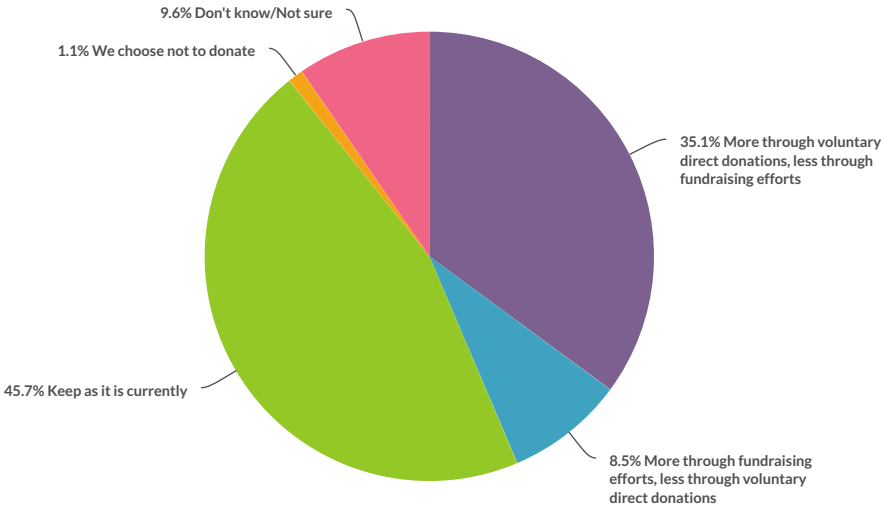
Budget Recap as of 1.12.17	
Budgeted Income	$111,310.00
Income Rc'd to dat	$78,315.79
Income to still rcv	$32,994.21
Budgeted Expense	$190,720.00
Expenses to Date	$106,850.11
Exp to still incur	$83,869.89

Report for Community Survey

Response Counts

Completion Rate:	**100%**	
	Complete	96
		Total: 96

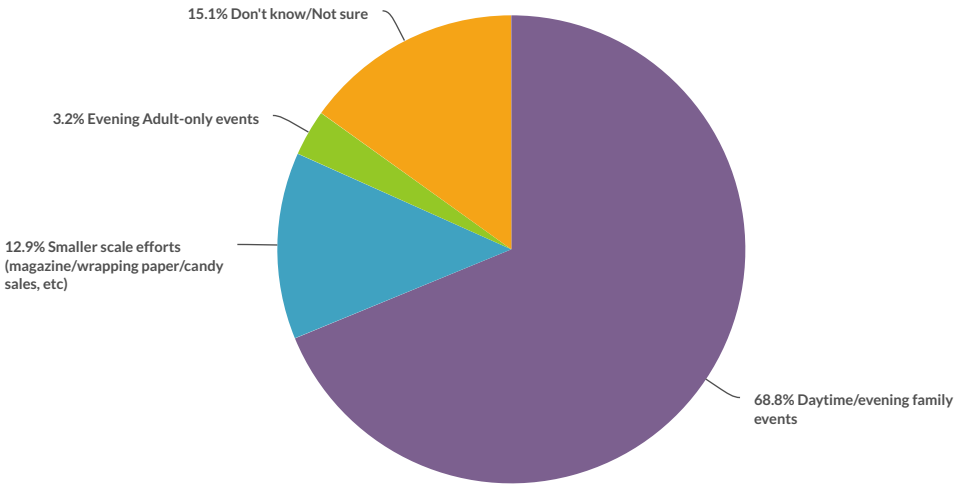
1. What is your preference for how CHSC organizes its efforts to meet fundraising goals? Please pick one



Value	Percent	Responses
More through voluntary direct donations, less through fundraising efforts	35.1%	33
More through fundraising efforts, less through voluntary direct donations	8.5%	8
Keep as it is currently	45.7%	43
We choose not to donate	1.1%	1
Don't know/Not sure	9.6%	9
		Total: 94

2. If CHSC focused on varying its fundraising efforts, what type of fundraising would you

prefer? Please pick one



Value	Percent	Responses
Daytime/evening family events	68.8%	64
Smaller scale efforts (magazine/wrapping paper/candy sales, etc)	12.9%	12
Evening Adult-only events	3.2%	3
Don't know/Not sure	15.1%	14
		Total: 93

3. To gauge the importance of volunteer-driven, community-building, Carlton programs and events, please rate the following programs and events with respect to what is/has been meaningful to your family at any time during your tenure at Carlton.

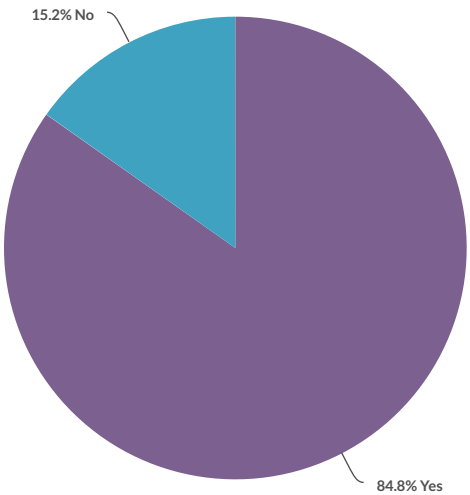
	Meaningful	Neutral	Not Meaningful	Don't Know/Not Sure
Welcome Back to School (aka Boo Hoo) Breakfast Count	15	26	36	17
Spirit Wear Count	60	22	9	3
Principal/Parent Coffee Count	23	33	29	8
Walk-A-Thon Count	83	8	1	1
Auction/Gala Count	36	27	21	10
Basket Bingo Count	51	29	8	6
MultiCultural Event Count	49	26	12	7
Movie Night Count	28	31	13	22
Golfland End-of-Year Event Count	28	31	20	15

Count	28	31	20	15

4. To gauge the importance of volunteer-driven/CHSC funded, educational-enrichment, Carlton programs and events, please rate the following items with respect to what is/has been meaningful to your family at any time during your tenure at Carlton.

	Meaningful	Neutral	Not Meaningful	Don't know/Not sure
Project Cornerstone Count	69	19	1	5
Art Vistas Count	85	8	0	1
Clay Count	80	12	0	2
Garden Club Count	59	22	9	3
Running Club Count	79	11	2	2
Music Count	90	3	1	0
PE Count	93	1	0	0

5. Would you be interested in changing to a stream-lined, school-wide communication service that includes texts, emails, directory, etc?



Value	Percent	Responses
Yes	84.8%	78
No	15.2%	14

Total: 92

6. Do you have any further anonymous feedback?



26 Total Responses | Hide Responses

Count	Response
1	1) missed opportunity for school to communicate/address election- remind school that regardless of vote, we stand by our cornerstone principles of respect and tolerance, etc 2) communication is always more effective when teachers participate 3) My School Anywhere is a great service that streamlines communication to avoid multiple messages, have one central place 4) Principal Coffee should include time for questions/discussion, not just presentation 5) have anonymous comment box in the office where we can continue to express our ideas 6) improved coordination of the info sent to class parents to send out. 7) would love more community building events- bring back movie night at the beginning of the school year/ice cream social to welcome the families, family dance 8) would love to see a one time donation at the start of the year- "membership" that can include field trips, donation, yearbook, tshirt, etc 9) would consider "fundraising/donating" for specific items- like robotics
1	1. I didn't know we have principal coffees. I know about all of the other activities/ events. Perhaps principal coffee could be added to the master calendar that comes home at the beginning of the year, with a reminder in the Thursday envelope or on the calendar in front of the student homework folders? 2. Walk-a-thon is the best! It is so well organized and fun to volunteer and attend. We would enjoy more family activities, with set hours on campus, during the evening or weekend. This is nice for working parents to get to know each other. We don't usually go to family events at outside venues like Golfland. We enjoy the auction, but also see value in keeping less expensive events like Basket Bingo. It gets positive feedback from families with financial constraints, who still want to be able to give back... Would love to see an all school outdoor movie night. 3. Love all of the CHSC sponsored activities... There is something for every child. As a parent, I particularly
1	1. I like the Thursday envelopes, but wish parents with multiple kids could condense it to 1.
1	All the volunteers are doing a fantastic job! Keep up the good work! :)
1	Compared to another years, last year's Walk-A-Thon was less communicated in regard to the event preparation. Even though it would be redundant, more excessive communication is desirable than just-enough communication.
1	Great job everyone!
1	How about suggesting a voluntary $200 donation per student at the beginning of the school year. But include info about how much the school activities cost, a lot of parents don't realize how much things cost and also want to know where their money is going to and if the money is being used to benefit their kids. It doesn't hurt to keep parents informed.
1	I would prefer a non-paper based solution or at least where you don't get duplicates for both children. My preference would be a simplified email newsletter with very little text (bullet not paragraph format) or a very updated website. Right now, going to the website to download flyers is not ideal, but if you could see the info at a glance on a page to see upcoming events (school-wide and grade level) that would be ideal
1	I would prefer to stick with one primary way to receive information vs varied means, as I might miss something. I would prefer email.
1	I'd like to see more healthier choices for treats at school. Too much sugar at school.
1	In my opinion, the less "places" to look for info the better. Or - like mentioned in #6 - ONE stream-lined process that ALL school announcements are funneled through. Ex: I will get remind texts or emails from the same sender for all announcements. Exception: Teacher sent emails for class particulars.
1	It is very hard to know when certain events happen. For example, I did not know about the lunch with a loved one event until two days before. This short of notice makes it very hard for working parents. I'd love to know a month out so I can plan to take time off to volunteer or participate more. Also, I refer larger scale fund-raisers. We just moved here and have no local family so selling items is very difficult for us. We really enjoyed the Walk A Thon event.

1	Keep doing a great job CHSC volunteers! Thank you!
1	Many of the communications to families (more than half) contain grammatical errors or typos, or both. As examples, "streamlined" in the above question is not hyphenated; one of last year's fundraisers misspelled "Picasso." As an educational institution, this sets a poor example for students. Perhaps we can have a parent or teacher proofread materials so Carlton can put its best face forward.
1	No.
1	Other Union schools have some nice programs I'd like to see here. Oster has a good Halloween and Christmas event. Alta Vista has a Lego robotics program.
1	Perhaps a list at the beginning of the year about all the fundraisers and a brief description. Also, the pm kinder parents don't participate in any of the morning breakfasts, coffees etc so it's a whole stream of communication that is being missed. Thank you for all your hard work!!
1	Stop asking for school supplies at the beginning and through out the year! So many teachers have an abundant amount of unnecessary supplies which are asked for at the beginning of each year, i.e. Sharpies, crayons, colored pencils, colored markets, pencils, zip loc bags, dry erase markers, dry erase erasers, miniature white boards, index cards, sissors, flair pens (aka artist markers), UBS drives, colored folders, composition books, ear buds to name a few. These are supplies which SHOULD BE supplies by the school. It's part of FAPE!!!!!!!! Bring back parent teacher conferences after school (after 2:40). Reduce the number of minimum days in the school calendar. In the school year of 180 days 90 are full days and 90 minimum days. Kids need MORE instruction time. Reduce homework
1	The president, Denise is very discriminating.
1	The website has improved so much, keep it up!

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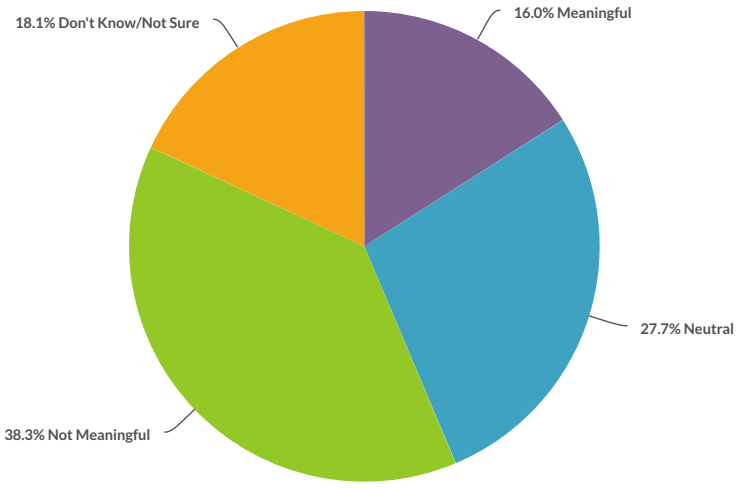
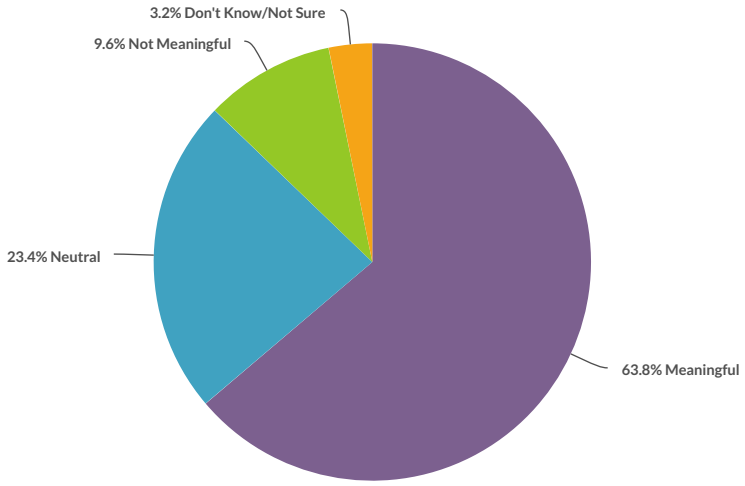
7. Welcome Back to School (aka Boo Hoo) Breakfast



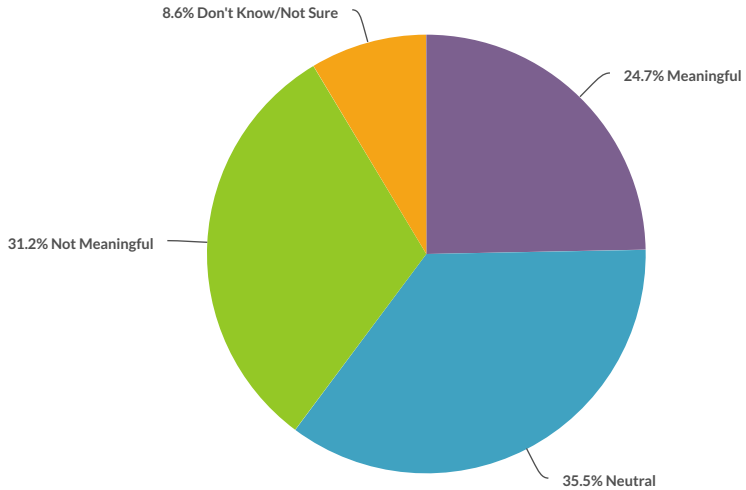
Value	Percent	Responses
Meaningful	16.0%	15
Neutral	27.7%	26
Not Meaningful	38.3%	36
Don't Know/Not Sure	18.1%	17
		Total: 94

8. Spirit Wear



Value	Percent	Responses
Meaningful	63.8%	60
Neutral	23.4%	22
Not Meaningful	9.6%	9
Don't Know/Not Sure	3.2%	3
		Total: 94

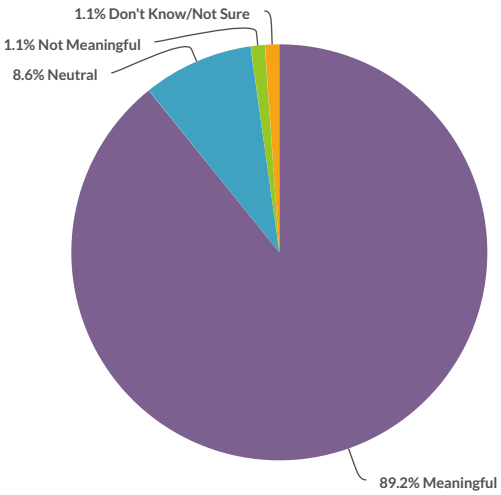
9. Principal/Parent Coffee



Value	Percent	Responses
Meaningful	24.7%	23
Neutral	35.5%	33

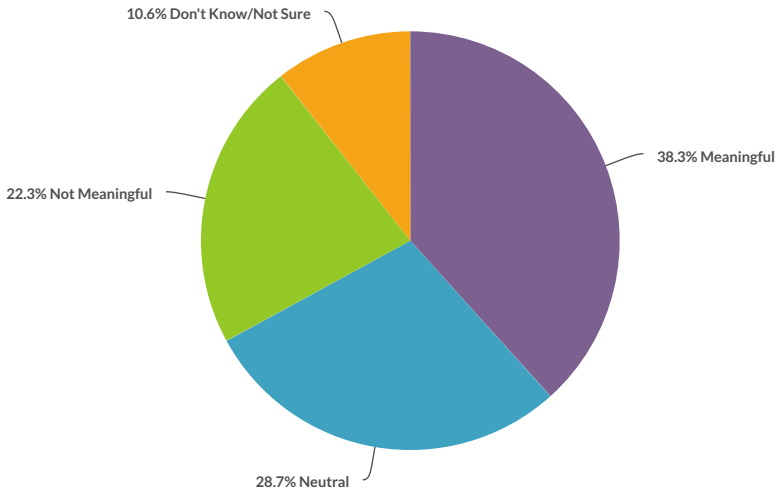
Not Meaningful	31.2%	29
Don't Know/Not Sure	8.6%	8
		Total: 93

10. Walk-A-Thon



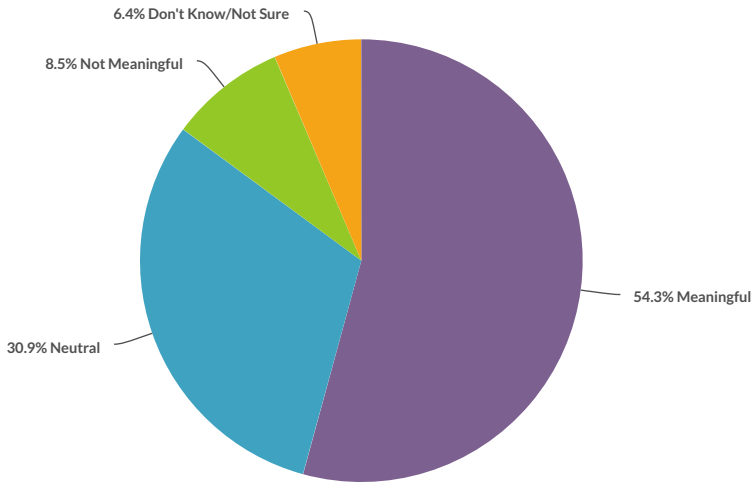
Value	Percent	Responses
Meaningful	89.2%	83
Neutral	8.6%	8
Not Meaningful	1.1%	1
Don't Know/Not Sure	1.1%	1
		Total: 93

11. Auction/Gala



Value	Percent	Responses
Meaningful	38.3%	36
Neutral	28.7%	27
Not Meaningful	22.3%	21
Don't Know/Not Sure	10.6%	10
		Total: 94

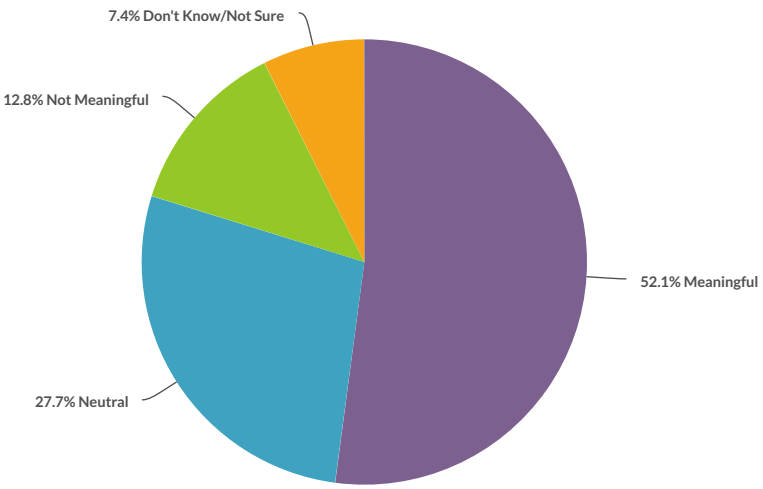
12. Basket Bingo



Value	Percent	Responses
Meaningful	54.3%	51
Neutral	30.9%	29
Not Meaningful	8.5%	8
Don't Know/Not Sure	6.4%	6

Total: 94

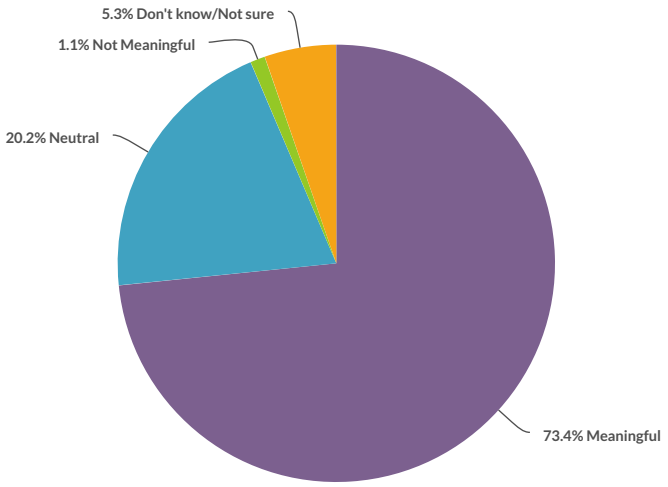
13. MultiCultural Event



Value	Percent	Responses
Meaningful	52.1%	49
Neutral	27.7%	26
Not Meaningful	12.8%	12
Don't Know/Not Sure	7.4%	7

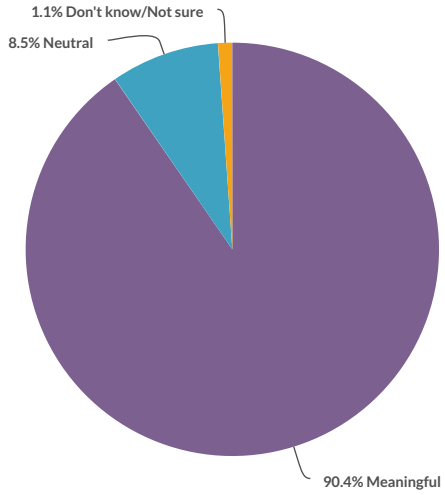
Total: 94

14. Project Cornerstone



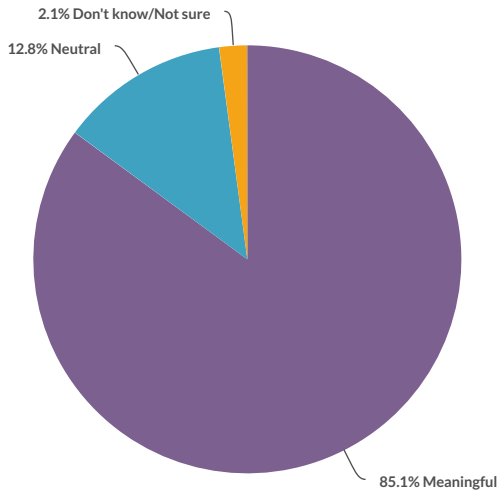
Value	Percent	Responses
Meaningful	73.4%	69
Neutral	20.2%	19
Not Meaningful	1.1%	1
Don't know/Not sure	5.3%	5
		Total: 94

15. Art Vistas



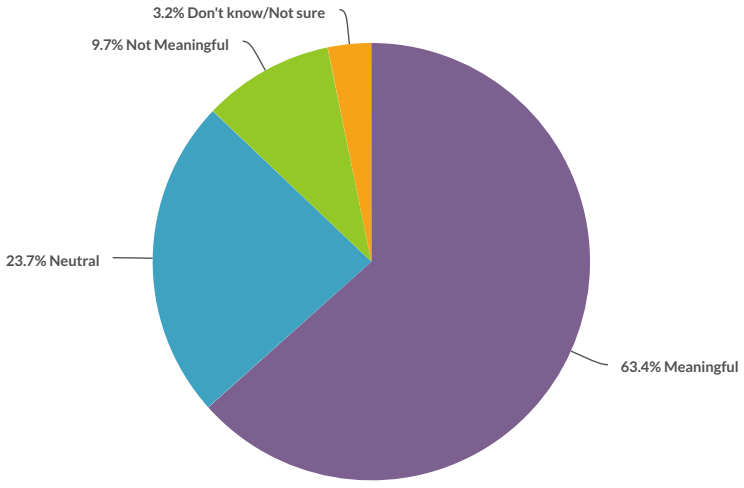
Value	Percent	Responses
Meaningful	90.4%	85
Neutral	8.5%	8
Don't know/Not sure	1.1%	1
		Total: 94

16. Clay



Value	Percent	Responses
Meaningful	85.1%	80
Neutral	12.8%	12
Don't know/Not sure	2.1%	2
		Total: 94

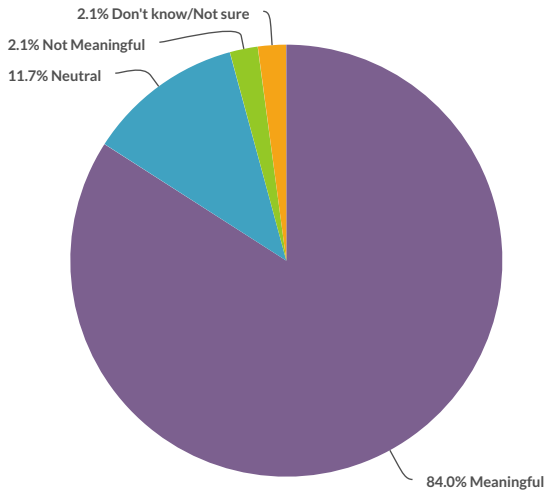
17. Garden Club



Value	Percent	Responses

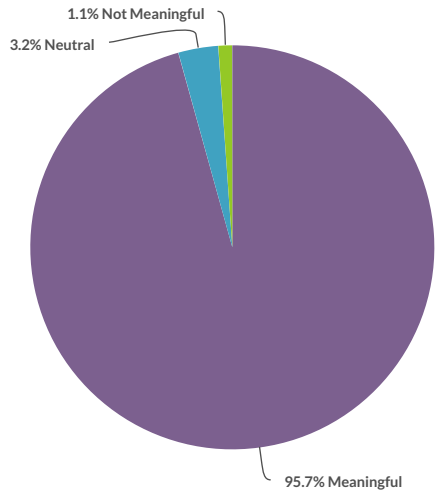
Meaningful	63.4%	59
Neutral	23.7%	22
Not Meaningful	9.7%	9
Don't know/Not sure	3.2%	3
		Total: 93

18. Running Club



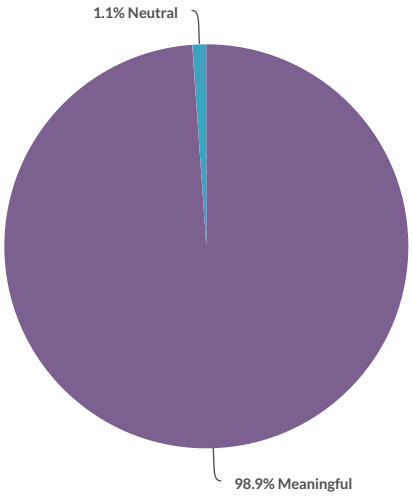
Value	Percent	Responses
Meaningful	84.0%	79
Neutral	11.7%	11
Not Meaningful	2.1%	2
Don't know/Not sure	2.1%	2
		Total: 94

19. Music



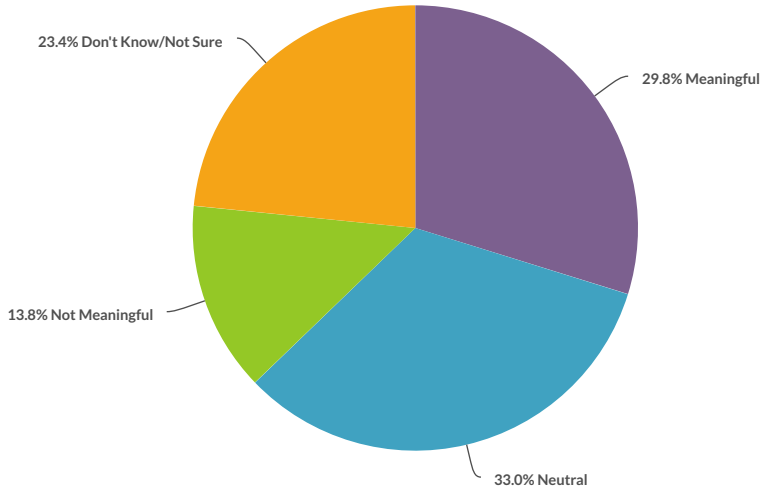
Value	Percent	Responses
Meaningful	95.7%	90
Neutral	3.2%	3
Not Meaningful	1.1%	1
		Total: 94

20. PE



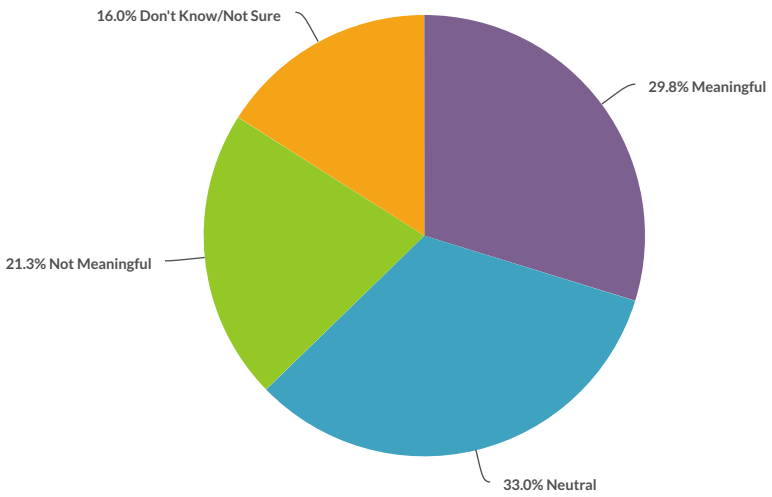
Value	Percent	Responses
Meaningful	98.9%	93
Neutral	1.1%	1
		Total: 94

21. Movie Night



Value	Percent	Responses
Meaningful	29.8%	28
Neutral	33.0%	31
Not Meaningful	13.8%	13
Don't Know/Not Sure	23.4%	22
		Total: 94

22. Golfland End-of-Year Event



Value	Percent	Responses
Meaningful	29.8%	28
Neutral	33.0%	31

Not Meaningful	21.3%	20
Don't Know/Not Sure	16.0%	15
		Total: 94

23. Please rank the following communication tools in the order that you use them as your primary means of receiving information from Carlton, with 1 being your MOST preferred and 12 being your LEAST preferred.

Item	Overall Rank	Rank Distribution	Score	No. of Rankings
Thursday Envelopes	1		964	92
Class Parent Emails	2		886	91
Remind Texts	3		822	88
CHSC Emails	4		759	90
Principal Newsletters	5		722	88
School Website	6		597	89
Friends/Word of Mouth	7		522	89
Signs/Posters on Campus	8		485	86
Marquee	9		439	86
Facebook	10		307	85
Yahoo Group	11		285	85
Twitter	12		208	84
		Lowest Rank Highest Rank		